

BINGLEY TOWN COUNCIL



The Hub, Myrtle Place, Bingley, BD16 2LF

Minutes of the Events, Marketing and Communications Committee (EMACC) held in the Hub, Myrtle Place, Bingley, on Monday 4th December 2023 at 6.30pm

Start: 6.30pm

Finish: 7.15pm

Councillors present:	Carney (MC), Forrest (MF), Gibbons (PG), Goode (JG)
Councillors absent:	None
Non Councillor members of the Committee present:	None
In attendance:	Eve Haskins (EH, Town Clerk)
Members of the public:	One

2324/29 Apologies for absence

Apologies received, and the reasons for absence approved, from Chris O'Neill (CO), Jane Stone (JS) and Lynne Williams (LW).

2324/30 Disclosures of interest

PG declared an interest in agenda item 2324/35a as a volunteer for the Canal and River Trust (CRT).

2324/31 Minutes

Resolved to approve the minutes of EMACC meeting held on 17th October 2023 as a correct record.

2324/32 Confidential items

None.

2324/33 Public Participation

None.

2324/34 Communication

Resolved to receive the following update and agree the following actions regarding communication with the public:

- JG suggested that the Town Council could publicise their work via Cottingley Connections newsletter: agreed that the Town Clerk to arrange for them to be contacted to determine cost, requirements etc.
- JG also suggested that all local community groups that the Town Council provide plants to in the autumn and summer should have stickers or similar to indicate that the plants are supplied by the Town Council: agreed that the Town Clerk to arrange for investigations to be made into stickers/plaque/markers which can then be provided with any plants supplied.
- Discussion took place regarding the Town Council's engagement at the recent Remembrance Day and Christmas lights switch on events this year, regarding the lack of presence as a Town Council as a body: agreed that these events need to be better attended by the Town Council, and that it should be arranged for the Town Council to have greater visibility at the Christmas event next year, either with a stall or congregation/attendance point; EH to invite the members of Bingley Chamber of Trade to the next meeting to begin discussing arrangements for Christmas 2024 early in the year.

2324/35 Events

a) The Town Council's involvement in local events run by third parties

Noted the following regarding the Town Council's involvement in local events run by third parties:

- 250th Anniversary of Five Rise Locks, 21st March 2024

PG reported that she attended a meeting of the CRT last week, who are planning to celebrate this anniversary on the weekend of 23rd/24th March 2024 (the weekend before Easter), where a creative ideas session was held to encourage several suggestions for this anniversary weekend, which could be the template for an annual canal event. All agreed that this event should be a tourist attraction for Bingley, supported where possible by the Town Council: agreed that this anniversary should be the focus of the Town Council's next networking event, which should be held next month, and to recommend to Full Council the earmarking of £5,000 from the Regeneration and Tourism cost centre of the budget to support it (to provide portaloos or similar).

- Bradford City of Culture 2025

PG reported that the Bradford City of Culture 2025 representatives are attending the Full Council meeting due to be held tomorrow to provide an update.

b) Networking events

Agreed that the next networking event to be held on either Saturday 20th or Saturday 27th January 2024, in Cardigan House (depending on the availability of the venue), with the focus of the celebration of the 250th Anniversary of Five Rise Locks and how local community groups can be involved to support this; thereafter networking meetings to be held quarterly, with a distinct focus for each event.

c) Town Council organising events in 2023-24

MC reported that Bingley Remembrance Group are interested in taking part in the commemoration of the D-Day event on 6th June 2024, and will be holding their Annual General Meeting next month where this will be discussed again. Agreed that the Town Council should support this event, possibly with covering the cost of a gas powered beacon for Market Square, and that MC to contact Royal British Legion to determine whether they have a standard to follow for this event, as well as contacting all groups and individuals who attend the annual Remembrance Day event in Bingley to determine whether they would like to be involved (including local scouts, cadets, schools, churches etc.).

d) Bingley Arts Festival

PG confirmed that JS has passed on the information that the Bingley Arts Festival organisers are progressing with plans for local artists' festivals, including holding regular meetings, with a view to planning some smaller events next year and a larger one in 2025 to coincide with the City of Culture; future meetings/events will come under the collective title of Bingley Creates, and they are hoping to include other groups such as the Friends of local parks, Walkers Are Welcome and Action Stations; also investigating holding a regular stall on the market to publicise this. Agreed that the Town Council to continue to support this initiative as plans progress.

e) Bandstand concerts' project

JG reported that he has been liaising with Bradford Council regarding the bandstand concerts for next year, and confirmed that they have decided to leave making any firm plans booking bands until the new year to see what happens with the electricity supply.

2324/36 Next meetings

Agreed that the next EMACC meeting to be held on Thursday 11th January 2024 at 6.30pm in the Hub.

2324/37 Exclusion of the press and public

There were no items to be discussed in confidence.